

VALLEY

NEWS

October 2021



The Valley rock formation towers imposingly above Zuidas Amsterdam. The roads around the building are being constructed and inside they are working hard on the finishing touches. The builders are striving for perfection, just as is expected of Valley.

Letting situation

The letting of Valley is progressing well. The 22,000 square metres of office space have been almost fully let. Contracts with the future catering establishments have been signed. Meanwhile, 70 percent of the apartments have been rented out and/or are under option. It is expected that all the apartments will have found their occupants by the beginning of next year.

Are you interested? Let us know! Via [Valleyliving.nl](https://valleyliving.nl)



Valley's butlers

A gentleman in a black suit, white shirt and a bow tie. In films, that is the dress code of a butler. Impeccable, modest, considerate, extremely helpful and thoughtful. In short, someone who provides the best service to the people he works for. These are not only the basic ingredients of the imaginary butler, but also those of the Butler Point in Valley. This in-house butler service is run by a number of regular hostesses. Lucia Langedijk will manage this team. Below she tells you how Butler Point works.

10 questions for Lucia Langedijk about Valley's Butler Point

1. What does Butler Point do for Valley?

"The name says it all. Our service provides support to all users of the building, both residents and employees of companies. To take care of those jobs that need to be done, but you don't have the time - or enthusiasm - to do yourself. You can call on us these kinds of to-do lists.

2. Why is a Butler Point important to Valley?

"A few weeks ago, Valley's Real Estate Manager Irina Rosier was introduced in this newsletter. She told us that she wants to give Valley's users the feeling of a five-star hotel. That's why! Those who use our services have more free time for other (fun) things. And that gives a feeling of luxury."

3. What kind of services do you provide?

"Almost anything you can think of. Groceries, repairs, housework, babysitting, walking the dog or dry cleaning. Exactly the kind of chores that often require a lot of time and energy. By outsourcing them to us, you get your free time back."

4. Does the Valley butler do everything himself?

"By no means. All services are contracted out to carefully selected local suppliers who meet the high-quality standards Butler Point stands for. For this we draw on a broad network of collaborations. All specialty shops, handymen, movers, florists and other service providers in our database are reliable and competent.

5. What is the added value of Butler Point?

"Our service acts as a spider in a web. On the one hand, we are an accessible and clear client for the suppliers; this makes execution much easier. And you have us as a permanent point of contact for (almost) all of your to-dos and the reassurance that they will be well taken care of."

6. How do I recognise the Valley butler?

"The service at Valley is run by hostesses, who have their office in the atrium. These ladies work for Butler Point, which in turn is part of Do Company. Do Company was founded in 2015 with the aim of providing support to busy families. We now work for both the corporate and private markets and have set up a Butler Point in several buildings."

7. And what will you be doing?

"From Do Company, I will manage Valley's Butler Point. That means I won't be the first point of contact. But I know all the systems and keep an eye on the scenes to make sure everything is running smoothly."

8. What makes your hostesses good butlers?

"Service-mindedness. When hiring new people, we look for the so-called 10+ mentality. This means that our hostesses are always friendly and want to do that little bit extra. They are imperceptibly present in the background and there when you need them. They are keen to build a relationship with you. If you call them in for something, they will often come up with solutions that you might not consider. Just like a good butler would."

9. What do I need to do to use your services?

"It starts with creating an account. Then you can log in via our site and create your to-do list. You can also do that downstairs, at the counter. In consultation with you, you then leave the right instructions and/or your keys with us. We will then get to work for you. After your order, you will receive an invoice and payment link. You can then pay us online.

10. What if I have a flat tyre?

"Then you let us know via our hostesses or via your account on the site. You then bring us your bicycle key and tell us where the bicycle is parked. We then call a mobile bike repairer we trust. He will arrange for your bicycle to be repaired on the same day and at your home. Handy, right? Try it out to experience the convenience of our service!

Lucia Langedijk, Valley's Butler Point



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