VALLEY

NEWS

April 2021



Letting of Valley has started and the website valleyliving.nl is online!

You recently applied as an interested party for one of the 200 Valley apartments at Beethovenstraat (Zuidas) in Amsterdam. We are pleased to inform you that letting has started. In order to be eligible, you need to complete your registration via www.valleyliving.nl. Below is an explanation of how this works. In this newsletter we also introduce you to the real estate team.

Living in Valley

The variation, and thus the choice of apartments, is great. Floor areas start at 55 m2, the largest apartments measure over 400 m2. They are located from the 8th to the 25th floor in the building's three towers. They offer spectacular views, day and night, of the metropolitan Zuidas, the historic city centre, the polder landscape of the Amstel river and the green valley between the towers, designed by Piet Oudolf. At Valley, you as a resident are always number one. Not only behind your front door, but also outside it.



Registration

You can create a personal home file on the website valleyliving.nl. Using the home finder, you can make a selection of apartments that meet your criteria. Also, you can view the floor plans with the corresponding specifications and rental prices. These rental prices do not include service charges. You will also find a FAQ list on the website. Here, the most frequently asked questions are answered. We recommend that you also read this FAQ carefully before registering.

In summary, take the following steps:

- 1. Go to www.valleyliving.nl
- 2. Click 'Login'
- 3. Log in with your existing data, if you don't have it yet, click 'Register'
- 4. Answer the questions, choose your preference(s) and upload the requested documents. (Saving in between is possible)
- 5. Sign the form (digitally) and click "send".

We will inform you whether the apartment of your choice can be reserved for you. Allocation takes place on the basis of availability and subject to approval. The latter depends, among other things, on the financial check and award by the owner.

The real estate team

The Valley team consists of a group of dedicated real estate agents from Eefje Voogd Makelaardij and Rotsvast. These people are ready to serve you and answer all your questions.



Valley letting team with from left to right, back row: Femke Pop, Tijmen Jeths, Jo- Ann Lamberink, Tim van de Steege, Ruben Feenstra, Suus Maintz, Susanne van Maurik, and front row: Evelyne Verpaalen, Fabienne Zoutenbier, Eefje Voogd, Ewoud Cossee.

Tijmen Jeths (Rotsvast):

"Valley is a fantastic building to rent out. Impressive and un-Dutch. Even now that it is not finished, you can already feel its grandeur. The building is incomparable to others; a one-of-a-kind. It is not only grand, but also accessible. With a real city park at its heart. Here you will find everything that makes life good.

Ruben Feenstra (Rotsvast):

"Valley is the buzz of the city. The model apartments are not yet furnished and the building is not yet finished. Nevertheless, interest in the building is already high. The award-winning design is breathtaking. You can live, work, recreate - live here. This dynamic mix of functions is seldom found in one place. Anyone who chooses Valley, chooses luxury at the highest level."

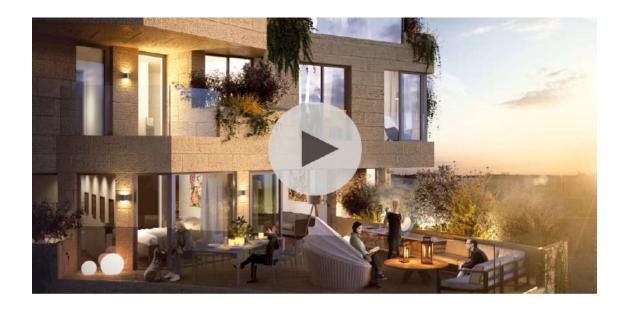
Eefje Voogd (Eefje Voogd Makelaardij)

"Valley is the trendsetter of the neighbourhood. The three towers are organically built, very spacious and representative from whatever side you view it. They stand in synergy with each other, connected by the atrium. The cherry on the cake are the gardens by garden architect Piet Oudolf. I live up high myself and know from experience how relaxing that can be. Up in the clouds with the centre of Amsterdam, the wide polder landscape and the Johan Cruijff ArenA at your feet. And when you descend, you're right back in the middle of life at Valley."

Jo-Anne Lamberink (Eefje Voogd Makelaardij)

"With all imaginable facilities at hand, it's great coming home to Valley. Nothing in these apartments is at standard level. Luxury is the DNA of this building. Each apartment is unique in its organic form. But they all have high ceilings, an exquisite kitchen and a level of finishing that has raised the bar in the market.

Valley preview:



More information:

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